Cochran Freund & Young LLC 3555 Stanford Road, Suite 230 Fort Collins, CO 80525

PATENT APPLICATION

DOCKET NO.: INTE.88USU1 (ITC88)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Thomas Huber and Thomas Lemmons

Serial No.: 10/688,075

Examiner:

Filing Date: 17 Oct. 2003

Group Art Unit: 2611

Title: iChoose Video Advertising

COMMISSIONER FOR PATENTS P.O. Box 1450, Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

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| Th | is Informatio | n Dicelocure | Statement | ic cubmitted |
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| , | This Infor | rmation Disclosure Statement is submitted: | | | | | |
|---|------------|--|--|--|--|--|--|
| | (X) | under 37 CFR 1.97(b), or (Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last) | | | | | |
| | () | under 37 CFR 1.97(c) together with either a: | | | | | |
| | | () Certification under 37 CFR 1.97(e), or | | | | | |
| | | a \$180.00 fee under 37 CFR 1.17(p), or (After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first) | | | | | |
| | () | under 37 CFR 1.97(d) together with a: | | | | | |
| | | () Certification under 37 CFR 1.97(e), and | | | | | |
| | | () a petition under 37 CFR 1.97(d)(2)(ii), and | | | | | |
| | | () a \$130.00 petition fee set forth in 37 CFR 1.17(i)(1) (Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee) | | | | | |
|) | A check | in the amount of \$00 is enclosed herewith. | | | | | |
|) | Please c | harge to Deposit Account #50-1491 the amount of \$ | | | | | |
| | | | | | | | |

At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 50-1491 pursuant to 37 CFR 1.25.

- Applicant(s) submit herewith Form PTO 1449 Information Disclosure Citation together with copies of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.
- A concise explanation of the relevance of foreign language patents, foreign language publications and other foreign language information listed on PTO 1449, as presently understood by the individual(s) designated in 37 CFR 1.56 (c) most knowledgeable about the content is given on the attached sheet, or where a foreign language patent is cited in a search report or other action by a foreign patent office in a counterpart foreign application, an English language version of the search report or action which indicates the degree of relevance found by the foreign office is listed on form PTO 1449 and is enclosed herewith.

It is requested that the information disclosed herein be made of record in this application.

I hereby certify that this correspondence is being deposited with the United States Postal Service as:

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Date of Deposit or Transmission: March 8, 2004

Typed Name: Zahrina Perry

Respectfully submitted,

Attorney/Agent for Applicant(s)

Paul M. Thompson Reg. No.: 52,286

Date: March 8, 2004

Telephone No.: (970) 377-6363

FORM PTO-1449

MAR O 8 ZEDS

ATTY. DOCKET NO. INTE.88USU1 (ITC88)

SERIAL NO. 10/688,075

LIST OF PATENTS AND PURACATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

APPLICANT Thomas Huber and Thomas Lemmons

FILING DATE

GROUP

17 Oct. 2003

2611

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | | DOCUMENT NUMBER | DATE | PATENTEE | CLASS | SUB CLASS |
|---------------------|-----|-----------------------------|------------------|------------------------|-------|--------------|
| | A | 09/935,873 (INTE.11USU1) | 23 August 2001 | Thomas Lemmons | N/A | N/A |
| | В | 09/915,114 (INTE.12USU1) | 25 July 2001 | Thomas Lemmons | N/A | N/A |
| | С | 10/041,881 (INTE.16USU1) | 24 October 2001 | Gary Rasmussen et al. | N/A | N/A |
| | D | 09/941,148 (INTE.17USU1) | 27 August 2001 | Thomas Huber et al. | N/A | N/A |
| | E | 10/076,950 (INTE.22USU1) | 12 February 2002 | Ian Zenoni | N/A | N/A |
| | F | 10/080,996 (INTE.25USU1) | 20 February 2002 | Thomas Huber et al. | N/A | N/A |
| | G | 10/103,545 (INTE.27USU1) | 20 March 2002 | Steven Reynolds et al. | N/A | N/A |
| | н . | 10/099,054 (INTE.30USU1) | 13 March 2002 | Steven O. Markel | N/A | N/A |
| | I | 10/212,289 (INTE.36USU1) | 2 August 2002 | Thomas Lemmons | N/A | N/A |
| | J | 10/688,067 (INTE.62USU1) | 16 October 2003 | Thomas Lemmons | N/A | N/A |

FOREIGN PATENT DOCUMENTS

| | DOCUMENT | | | | SUB | TRANSLA | ATION |
|--|----------|------|---------|-------|-------|---------|-------|
| | NUMBER | DATE | COUNTRY | CLASS | CLASS | YES | ИО |
| | | | | | | | |

OTHER REFERENCES (including Author, Title, Date, Pertinent Pages, etc.)

| EXAMINER | DATE CONSIDERED |
|----------|-----------------|